



# 2026 Partnership Overview



If you can see her, you can be her

Women in Technology WA | [witwa.org.au](http://witwa.org.au)



## Partner with Western Australia's leading voice for women in tech+

**Women in Technology WA** has been connecting, celebrating, and championing women and gender-diverse individuals in tech+ for over 28 years.

When you partner with WitWA, you're not only gaining visibility with its 8,500+ members, you're actively shaping the future of WA's inclusive tech+ ecosystem. WitWA partnerships are built on relationships, shared values and practical impact and we work closely with partners to ensure each collaboration is meaningful, inclusive and aligned.

## Annual Partnership Opportunities

### **BRONZE | \$10,000 +GST | *Begin your journey***

**Ideal for:** Organisations seeking to demonstrate commitment to inclusion and support sector growth.

Includes:

- Foundation visibility across WitWA events and platforms
- 4 conference + 4 award night tickets
- 20% discount on additional tickets
- Logo on website, materials, email marketing and media wall
- Social media and on-stage recognition

### **SILVER | \$12,000 +GST | *Build your impact***

**Ideal for:** Active engagement with WA's tech+ talent pipeline and demonstrating thought leadership.

Includes:

- Enhanced visibility across WitWA events and platforms
- 8 Conference (full table) + 8 Awards tickets (full table)
- 20% discount on additional tickets
- Speaking/panel opportunity
- Exhibition booth
- Enhanced social media presence

### **GOLD | \$26,000 +GST | *Lead the conversation***

**Ideal for:** Organisations claiming premium positioning and strategic access to emerging talent.

Includes:

- Priority visibility across WitWA events and platforms
- 12 Conference + 12 Awards tickets
- 20% discount on additional tickets
- Prime booth location
- Speaking opportunity at the Conference
- Priority brand positioning

### **PLATINUM | \$36,000 +GST | *Shape the future***

**Ideal for:** Transformational partnership with maximum influence in shaping WA's tech+ future.

Includes:

- Premium visibility across WitWA events and platforms
- 16 Conference (2 tables) + 16 Awards tickets (2 tables)
- Priority speaking opportunities at the Conference and Awards
- Strategic executive alignment
- First access to new opportunities
- 30% ticket discount

## Purpose-led Sponsorship Opportunities

### **FUTURE TALENT CONFERENCE SPONSORSHIP | \$10,000 +GST | *Create opportunities for the future***

*Position your organisation as walking the talk on equity and opportunity by removing barriers to entry*

Support greater access and meaningful industry connection by providing 8 WitWA Conference tickets to women who may not otherwise be able to attend. Receive full year round event visibility, enhanced social media presence and a Conference exhibition booth.

### **AWARDS EVENT TROPHY | \$10,000 +GST | *Create memorable brand moments***

*Celebrate excellence and create Award category storytelling opportunities aligned with achievement and recognition*

Present an Awards category on stage for your organisation and receive 8 Awards night tickets (full table) on a premium table.

### **WITWA EVENTS | \$5,000 +GST**

*Targeted exposure through a specific WitWA event*

Receive event-specific visibility without an annual commitment. Includes your logo on materials and screens, on-stage acknowledgement and social media mentions.

### **TECHTRAILS PROGRAM | \$10,000 +GST**

*Support school incursions and inspire students across WA*

Gain speaking opportunities and visibility in Techtrails materials. Align with the mission "If you can see her, you can be her". Help build a long-term STEM pipeline of talent from the classroom up.

## Every investment creates meaningful change

Ready to partner with us? Let's discuss which of our options align with your goals.

Contact: [partnerships@witwa.org.au](mailto:partnerships@witwa.org.au) | 0492 473 196 | [witwa.org.au](http://witwa.org.au)

