



Partnership Overview 2026



If you can see her, you can be her

Women in Technology WA | witwa.org.au



Partner with Western Australia's leading voice for women in tech+

Women in Technology WA has been connecting, celebrating, and championing women and gender-diverse individuals in tech+ for over 28 years.

When you partner with WiTWA, you're not only gaining visibility with its 8,500+ members, you're actively shaping the future of WA's inclusive tech+ ecosystem. WiTWA partnerships are built on relationships, shared values and practical impact and we work closely with partners to ensure each collaboration is meaningful, inclusive and aligned.

Annual Partnership Opportunities

BRONZE | \$6,000 +GST | *Begin your journey*

Ideal for: Organisations seeking to demonstrate commitment to inclusion and support sector growth.

Includes:

- Foundation visibility across WiTWA events and platforms
- 4 conference + 4 award night tickets
- 20% discount on additional tickets
- Logo on website, materials, email marketing and media wall
- Social media and on-stage recognition

SILVER | \$12,000 +GST | *Build your impact*

Ideal for: Active engagement with WA's tech+ talent pipeline and demonstrating thought leadership.

Includes:

- Enhanced visibility across WiTWA events and platforms
- 8 Conference (full table) + 8 Awards tickets (full table)
- 20% discount on additional tickets
- Speaking/panel opportunity
- Exhibition booth
- Enhanced social media presence

GOLD | \$26,000 +GST | *Lead the conversation*

Ideal for: Organisations claiming premium positioning and strategic access to emerging talent.

Includes:

- Priority visibility across WiTWA events and platforms
- 12 Conference + 12 Awards tickets
- 20% discount on additional tickets
- Prime booth location
- Speaking opportunity at the Conference
- Priority brand positioning

PLATINUM | \$36,000 +GST | *Shape the future*

Ideal for: Transformational partnership with maximum influence in shaping WA's tech+ future.

Includes:

- Premium visibility across WiTWA events and platforms
- 16 Conference (2 tables) + 16 Awards tickets (2 tables)
- Priority speaking opportunities at the Conference and Awards
- Strategic executive alignment
- First access to new opportunities
- 30% ticket discount

Purpose-led Sponsorship Opportunities

FUTURE TALENT CONFERENCE SPONSORSHIP | \$10,000 +GST | *Create opportunities for the future*

Position your organisation as walking the talk on equity and opportunity by removing barriers to entry

Support greater access and meaningful industry connection by providing 8 WiTWA Conference tickets to women who may not otherwise be able to attend. Receive full year round event visibility, enhanced social media presence and a Conference exhibition booth.

AWARDS EVENT TROPHY | \$10,000 +GST | *Create memorable brand moments*

Celebrate excellence and create Award category storytelling opportunities aligned with achievement and recognition

Present an Awards category on stage for your organisation and receive 8 Awards night tickets (full table) on a premium table.

WITWA EVENTS | \$5,000 +GST

Targeted exposure through a specific WiTWA event

Receive event-specific visibility without an annual commitment. Includes your logo on materials and screens, on-stage acknowledgement and social media mentions.

TECHTRAILS PROGRAM | \$10,000 +GST

Support school incursions and inspire students across WA

Gain speaking opportunities and visibility in Techtrails materials. Align with the mission "If you can see her, you can be her". Help build a long-term STEM pipeline of talent from the classroom up.

Every investment creates meaningful change

Ready to partner with us? Let's discuss which of our options align with your goals.

Contact: partnerships@witwa.org.au | 0492 473 196 | witwa.org.au

